



**Big Business Tools. Small Business Attitude.**

[www.waspbarcode.com](http://www.waspbarcode.com)

**Title:** Product Manager, Inventory Control  
**Status:** Exempt  
**Report to:** General Manager

**Job Summary:**

The Product Manager is the champion of the Inventory Control product family, responsible for developing and maintaining the business plan for achieving revenue, profit and customer satisfaction goals. The Product Manager will set the strategy and plan and execute product lifecycle activities related to the Wasp Inventory Control product family. This includes working closely with product development other departments (cross-functional approach) in defining the target market, understanding competitive alternatives, defining the product vision, and gathering and prioritizing product and customer requirements.

**Duties and Responsibilities:**

- Develop an annual business plan that defines the financial and category objectives, strategic sales and marketing programs, and top level tactics to achieve the objectives of the Inventory Control customer.
- Be accountable for the implementation of the business plan to ensure programs are executed by appropriate departments to achieve the stated financial and category objectives.
- Develop Market Requirement (MRD) and Product Requirement (PRD) documents, including feature prioritization based on customer input and competitive market conditions
- Manage the product roadmap including documentation of the product strategy and maintaining feature backlog
- Coordinate with product development to plan scope and schedule for releases
- Coordinate with Sales and Product Marketing on plans and activities associated with the Inventory product line, including budgets, launch plans and product messaging
- Work with external third parties to assess partnerships and licensing opportunities

**Knowledge, Skills, and Abilities:**

- Balanced combination of business skills and technical knowledge
- Demonstrated success in defining and launching products
- Proven ability to influence cross-functional teams without formal authority
- Excellent communication skills
- Understanding of software develop process and lifecycle management
- Understanding of small business segment

**Credentials and Experience:**

- Bachelor's degree in related field; MBA preferred
- 5+ years of Product Management for software products